

# Application for Corporate Membership

## Annual Membership Dues \$1,500

Please return completed application and payment made payable to Florida Hospital Association Management Corporation, Attn: Corporate Membership, Florida Hospital Association Management Corporation, 307 Park Lake Circle, Orlando, FL 32803.

### Payment Method

Check enclosed

Credit Card Payment\*

(\*VISA / MasterCard / AMEX)

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Security Code: \_\_\_\_\_

Signature of Card Holder \_\_\_\_\_

Name of Card Holder \_\_\_\_\_

Mailing Address of Card Holder \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

*FHA reserves the right to exercise its sole discretion in the acceptance or refusal of applications.*



**Mission to Care. Vision to Lead.**

**For additional information contact:**  
John Mines, Sr. Vice President, FHA  
johnm@fha.org 407-841-6230  
www.FHA.org

## FHA provides the best opportunity to **build relationships** and **grow your business.**

*“The FHA Corporate Membership Program was developed to create meaningful opportunities for business development between our hospital members and the organizations that they rely on for services and products.”*

— **Bruce Rueben**  
**President, FHA**



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# FHA Corporate Membership



**Mission to Care. Vision to Lead.**

If you want visibility with the hospitals — it's simple — join their industry association.

### Networking with Hospital Leaders

How well do you know your clients and prospects? In sales, it's all about making and leveraging personal connections with potential clients. FHA Corporate Membership gives you the chance to better understand your client's needs, establish closer relationships, and gain a clear advantage over competitors.

### High Visibility for your Services & Products

As an FHA Corporate Member, you ensure your company's name is at the top of the list and consistently in front of your key market.

## An opportunity to join forces with key leadership in Florida healthcare.

### Corporate membership benefits include:

- Personal contact with hospital CEOs and other executives
- Educational sessions where you can learn the latest healthcare trends
- Resources to help you stay informed
- Visibility with members
- Opportunities to sponsor programs or advertise in publications
- Subscription to FHALink, FHA's weekly electronic newsletter
- Subscription to FHA's Daily News Clippings

### Membership Eligibility

- Serve and/or support FHA member hospitals and health systems through services and/or products that enhance the provision of high-quality patient care
- Provide services and/or products that are not in direct or indirect competition with FHA, its affiliates, or its member hospitals and health systems
- FHA reserves the right to exercise its sole discretion in the acceptance or refusal of applications
- \$1,500/yr. membership fee

- Listing in FHA Membership Directory
- Complimentary copy of FHA Directory of Hospitals

### Priority opportunities to:

- Attend FHA meetings and events at reduced rates
- Advertise at reduced rates in FHA-related publications
- Sponsor and/or exhibit at appropriate FHA meetings and events
- Purchase FHA reports and publications at reduced rates

## Application for Corporate Membership

Date \_\_\_\_\_  
Company Name \_\_\_\_\_  
Principal Contact \_\_\_\_\_  
*All communication will be sent to this person.*  
Contact Name \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Web site \_\_\_\_\_  
E-mail \_\_\_\_\_

### Marketing Contact

*Information will appear in conference binders.*  
\_\_\_\_ Check here if same as principal contact.

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Web site \_\_\_\_\_  
E-mail \_\_\_\_\_

Ownership: Public \_\_\_\_ For-Profit \_\_\_\_ Non-Profit \_\_\_\_

### Type of Product or Service Offered

<input type="checkbox"/> Clinical Services	<input type="checkbox"/> Information Systems
<input type="checkbox"/> Materials Management	<input type="checkbox"/> Consulting Services
<input type="checkbox"/> Insurance Products/Services	<input type="checkbox"/> Architectural Services
<input type="checkbox"/> Financial Services	<input type="checkbox"/> Food Services
<input type="checkbox"/> Legal Services	<input type="checkbox"/> Housekeeping Services
<input type="checkbox"/> Compliance Services	<input type="checkbox"/> Physician Services
<input type="checkbox"/> Executive Search Firms/ Staffing	<input type="checkbox"/> Telecommunication
<input type="checkbox"/> Facilities Management	<input type="checkbox"/> Other _____
<input type="checkbox"/> Human Resource/Employee Benefits	