



## FHA Mission to Care Hospital Improvement Innovation Network SOAP UP Initiative “Must Do” News – Nov. 22, 2017



### Happy Thanksgiving!

Thanksgiving is a wonderful time to express our gratitude to our healthcare communities for all they do to ensure the safety of patients by delivering quality care.

Adherence to good hand hygiene practice is a cross-cutting strategy that makes a difference to patients in reaching their optimum health goals. Every time we “Soap Up,” we are letting our patients know that we care about their health and safety, and there are health benefits to care givers as well!

*So, it is on this Thanksgiving that we reflect on the wonderful things in life, and send best wishes for all that brings you happiness!*

### Chasing Zero Infections

Last week’s Chasing Zero Infections in-person meeting, “Connecting the Dots to Reduce Patient Harm: Hot Topics in Infection Prevention,” engaged attendees in roundtable discussions on improving hand hygiene as a comprehensive infection prevention strategy, and in sharing best tips for achieving zero CAUTI, CLABSI, MRSA and CDI. Participants also heard hospital success stories on strategies for reducing infections and lessons learned in patient safety before and after Hurricane Irma. National infection prevention expert Linda R. Greene, RN, MPS, CIC, FAPIC, also provided current guidelines for preventing surgical site infections. [Access presentations and materials](#) from the meeting. Mark your calendar for the [2018 Chasing Zero Infections Series](#), which begins with the Jan. 17 webinar focused on eliminating infection-related ventilator-associated complications (IVAC). [Register online](#) for webinar access.

### The SOAP UP Campaign Challenge

Tell us about the creative ways your hospital is promoting SOAP UP! Snap some fun photos of your staff, or write up a brief summary of how your hospital utilized the campaign tools, social media, internal communications or staff recognition. Email Cheryl Love, FHA director of quality and patient safety, at [cheryll@fha.org](mailto:cheryll@fha.org) so we can highlight your hospital in an upcoming SOAP UP “Must Do” News!

Tom Turkey has the right idea! **SOAP UP** and reduce the spread of infection.



### SOAP UP Campaign Tools You Can Use!

The FHA Mission to Care HIIN has developed various SOAP UP campaign tools that can be customized with your hospital logo and utilized for promotion in your facility to support ongoing awareness and the importance of hand hygiene. Each participating HIIN hospital may request a FREE SET of pre-printed posters to display throughout your facility. Email [HIIN@fha.org](mailto:HIIN@fha.org) with the contact person and mailing address to receive your free posters.

- **Posters** [\[Download\]](#)
- **Badge Cards** [\[Download\]](#)
- **E-mail Banner** [\[Download\]](#)
- **Top 10 Checklist** [\[Download\]](#)

### Other SOAP UP “Must Do” News

In case you have missed any of the earlier *SOAP UP “Must Do”* newsletters, or you would like to share this information with your team ...

- [Tips on Promoting and Implementing SOAP UP](#) (Oct. 12, 2017)
- [Resources to Promote Hand Hygiene to Reduce the Spread of Infection](#) (Oct. 26, 2017)
- [Top 10 Checklist – Tools You Can Use – and Podcasts](#) (Nov. 3, 2017)
- [Hand Hygiene: Track Quietly and Trend Loudly!](#) (Nov. 9, 2017)
- [SOAP UP | Comprehensive Infection Prevention Strategy](#) (Nov. 17, 2017)

### Florida UP Campaign

FHA Mission to Care kicked off the Florida UP Campaign with the SOAP UP Initiative, which will run Oct. 1 through Dec. 31, 2017. Hospitals will be provided with access to educational events, podcasts, innovative ideas and best practices and various tools and resources including posters, banners, templates and social media language to use for promoting the UP Campaign components across your organizations. In addition, there are many tools available for hospitals to utilize on the [UP Campaign Website](#).



An Initiative of the Florida Hospital Association  
Hospital Improvement Innovation Network

Contact Us:  
**Mission to Care FHA HIIN Team**  
[HIIN@fha.org](mailto:HIIN@fha.org) | 407-841-6230