



## FHA Mission to Care Hospital Improvement Innovation Network SOAP UP Initiative “Must Do” News – Nov. 17, 2017

### SOAP UP: Improving Hand Hygiene as a Comprehensive Infection Prevention Strategy

On November 16, FHA held the **Chasing Zero Infections Meeting, "Connecting the Dots to Reduce Patient Harm: Hot Topics in Infection Prevention."**

The event was well-attended and we were inspired by the participating hospitals and their commitment to prevent patient harm due to infection. Our first hospital roundtable discussion was led by subject matter expert, Linda R. Greene, RN, MPS, CIC, FAPIC, who asked “How are you Soaping Up?” and here is what hospital teams had to say:

- Leadership engagement and support is critical to the success of the hand hygiene program. It is important that “everyone owns hand hygiene” and leadership drives staff engagement.
- Have a strong and credible process in place for monitoring adherence to hand hygiene with “just-in-time” feedback that supports effective learning and practice.
- Track quietly and trend loudly! (Sound familiar?). CELEBRATE frequently, and recognize both individuals and units that demonstrate adherence to hand hygiene. When delivered by leadership, it can have a tremendous impact on the safety culture of the organization as well.
- Share your HAI results with staff...this ensures that they are “connecting the dots” between strong hand hygiene practice and patient outcomes.
- Engage patients and families in the hand hygiene program. One of the children’s hospitals asked their pediatric patients to create posters that are used throughout the organization.

[View the presentation slides: SOAP UP: Improving Hand Hygiene as a Comprehensive Infection Prevention Strategy](#), Linda R. Greene, RN, MPS, CIC, FAPIC, Highland Hospital, an Affiliate of University of Rochester Medical Center

## It's On! The SOAP UP Campaign Challenge



Congratulations to **Florida Hospital North Pinellas** for being our first hospital to submit photos of how their staff are “SOAPing UP!” Florida Hospital North Pinellas is a participating FHA MTC HIIN hospital, and have demonstrated their commitment to reducing patient harm by promoting the SOAP UP Campaign throughout their facility. **Great Job, Florida Hospital North Pinellas Team!**



We are challenging each HIIN infection prevention team to share your **creative ways to promote “SOAPing UP!”** Get the camera ready... and snap some fun photos of your staff, or write up a brief summary of how your hospital utilized these campaign tools, social media, internal communications or staff recognition. Email Cheryl Love, FHA director of quality and patient safety, at [cheryll@fha.org](mailto:cheryll@fha.org) so we can highlight your hospital in an upcoming SOAP UP “Must Do” News!

## SOAP UP Campaign Tools You Can Use!

The FHA Mission to Care HIIN has developed various SOAP UP campaign tools that can be customized with your hospital logo and utilized for promotion in your facility to support ongoing awareness and the importance of hand hygiene:

- **Posters** [[Download](#)]
- **Badge Cards** [[Download](#)]
- **E-mail Banner** [[Download](#)]
- **Top 10 Checklist** [[Download](#)]

**Remember, each participating HIIN hospital may request a FREE SET of pre-printed posters** to display throughout your facility – in corridors, breakrooms, nursing units and patient rooms. *Email [HIIN@fha.org](mailto:HIIN@fha.org) with the contact person and mailing address to receive your free posters.*

## Other SOAP UP “Must Do” News

In case you have missed any of the earlier SOAP UP “Must Do” newsletters, or you would like to share this information with your team ...

- [Tips on Promoting and Implementing SOAP UP](#) (Oct. 12, 2017)
- [Resources to Promote Hand Hygiene to Reduce the Spread of Infection](#) (Oct. 26, 2017)
- [Top 10 Checklist – Tools You Can Use – and Podcasts](#) (Nov. 3, 2017)
- [Hand Hygiene: Track Quietly and Trend Loudly!](#) (Nov. 9, 2017)

## Florida UP Campaign

FHA Mission to Care kicked off the Florida UP Campaign with the SOAP UP Initiative, which will run Oct. 1 through Dec. 31, 2017. Hospitals will be provided with access to educational events, podcasts, innovative ideas and best practices and various tools and resources including posters, banners, templates and social media language to use for promoting the UP Campaign components across your organizations. In addition, there are many tools available for hospitals to utilize on the [UP Campaign Website](#).



An Initiative of the Florida Hospital Association  
Hospital Improvement Innovation Network

Contact Us:  
**Mission to Care FHA HIIN Team**  
[HIIN@fha.org](mailto:HIIN@fha.org) | 407-841-6230