



## FHA Mission to Care Hospital Improvement Innovation Network SOAP UP Initiative “Must Do” News – Nov. 9, 2017

### Hand Hygiene – Track Quietly and Trend Loudly!

Adherence to hand hygiene practices is one of the most effective ways to reduce the transmission of infection in health care settings. Coincidentally, studies have shown adherence to hand hygiene practices remains low and that improvement efforts lack sustainability. Below is a **list of key strategies** for improvement and sustainability:

- Leadership engagement
- Culture of safety
- Staff engagement
- Accountability
- Product availability
- Hand Hygiene policies and procedures
- Patient and family engagement
- Hand hygiene champions

The second “must do” for promoting SOAP UP in the facility is to “track quietly and trend loudly!” Below are links to **hand hygiene measurement improvement resources and tools** from various organizations that can assist in your efforts to ensure robust hand hygiene practices in your organization:

- The Association for Professionals in Infection Control and Epidemiology, Inc. (APIC)  
<https://apic.org/Resources/Topic-specific-infection-prevention/hand-hygiene>
- The Centers for Disease Control and Prevention (CDC)  
<https://www.cdc.gov/handhygiene>
- The Institute for Healthcare Improvement (IHI)  
<http://www.ihl.org> (search hand hygiene)
- The Society for Healthcare Epidemiology of America (SHEA)  
<http://www.shea-online.org/index.php/practice-resources/2015-04-25-18-30-42/retired-guidelines/398-guideline-for-hand-hygiene-in-healthcare-settings>
- The World Health Organization (WHO)  
[http://www.who.int/gpsc/5may/monitoring\\_feedback/en/](http://www.who.int/gpsc/5may/monitoring_feedback/en/)  
[http://www.who.int/gpsc/5may/tools/evaluation\\_feedback/en/](http://www.who.int/gpsc/5may/tools/evaluation_feedback/en/)
- Johns Hopkins Medicine  
[https://www.hopkinsmedicine.org/heic/infection\\_surveillance/hand\\_hygiene.html](https://www.hopkinsmedicine.org/heic/infection_surveillance/hand_hygiene.html)  
[https://www.hopkinsmedicine.org/heic/docs/HH\\_observation\\_form.pdf](https://www.hopkinsmedicine.org/heic/docs/HH_observation_form.pdf)  
[https://www.hopkinsmedicine.org/heic/docs/HH\\_monitoring\\_tool.pdf](https://www.hopkinsmedicine.org/heic/docs/HH_monitoring_tool.pdf)

## It's On! The SOAP UP Campaign Challenge

In last week's *SOAP UP "Must Do" News*, FHA Mission to Care HIIN shared SOAP UP campaign tools that can be customized with your hospital logo and utilized for promotion in your facility to support ongoing awareness and the importance of hand hygiene by using these campaign tools. **So, what is the SOAP UP Campaign Challenge you may be wondering?**

**We know that every team has that one person who stands out as being super creative and F-U-N-! Did that person's smiling face just flash before your eyes?** We are challenging each HIIN infection prevention team to identify that clever person, and ask them to put their wit and creativity to work by coming up with **the most effective ways to promote "SOAPing UP!"** **Get the camera ready... and snap some fun photos of your staff** like the great example below, or write up a brief summary of how your hospital utilized these campaign tools, social media, internal communications or staff recognition. Email Cheryl Love, FHA director of quality and patient safety, at [cheryll@fha.org](mailto:cheryll@fha.org) so we can highlight your hospital in an upcoming *SOAP UP "Must Do" News*!

- **Posters** [\[Download\]](#)
- **Badge Cards** [\[Download\]](#)
- **E-mail Banner** [\[Download\]](#)
- **Top 10 Checklist** [\[Download\]](#)

**Reminder:** each participating HIIN hospital may request up to **10** pre-printed 11"x17" posters to display throughout your facility – in corridors, breakrooms, nursing units and patient rooms. *Email [HIIN@fha.org](mailto:HIIN@fha.org) with the contact person and mailing address to receive your free supply.*

## Making It Fun Makes a Difference

Did you have the chance to "meet Suds 1 and Suds 2?" The Sept. 21 HRET HIIN SOAP UP Webinar showcased creative approaches that your colleagues across the nation have designed to elevate the impact of hand hygiene. [Check out the webinar replay and slides.](#) You will see bubbles, foam and much more.

### Meet Suds 1 and Suds 2



## Hand Hygiene Hospital Roundtable Discussion – Nov. 16

The [Nov. 16 Chasing Zero Infections Meeting](#) will feature a SOAP UP session that you won't want to miss! Meeting attendees will have the opportunity to hear the latest information focused on clinical evidence with practical strategies, followed by a hospital sharing session and collaborative discussion.

### **Improving Hand Hygiene as a Comprehensive Infection Prevention Strategy**

*Linda R. Greene, RN, MPS, CIC, FAPIC, Manager of Infection Prevention, Highland Hospital, an Affiliate of University of Rochester Medical Center*

### **How are you “SOAPing UP:” Hospital Roundtable Discussion**

*Florida HIIN Hospitals (Linda R. Greene, RN, Moderator)*

[It is not too late to REGISTER!](#) We hope you will take advantage of this free event highlighting infection prevention strategies, hand hygiene, reducing patient harm and achieving zero infections.

## More about the Florida UP Campaign

FHA Mission to Care kicked off the Florida UP Campaign with the SOAP UP Initiative, which will run Oct. 1 through Dec. 31, 2017. **Hospitals will be provided with access to educational events, podcasts, innovative ideas and best practices and various tools and resources including posters, banners, templates and social media language** to use for promoting the UP Campaign components across your organizations. In addition, there are many tools available for hospitals to utilize on the [UP Campaign Website](#).



An Initiative of the Florida Hospital Association  
Hospital Improvement Innovation Network

Contact Us:  
Mission to Care FHA HIIN Team  
[HIIN@fha.org](mailto:HIIN@fha.org) | 407-841-6230